

## OUR MISSION

HousingPlus provides community-based permanent housing and comprehensive services to women, including women with children, to support them in overcoming poverty, homelessness, addiction, trauma, and the effects of incarceration, in order to build lives of stability, and to define and realize goals for themselves and for their families.

Dear Friends,

Fifteen years ago I founded HousingPlus with six families and six single women in two buildings. We've grown dramatically since then, but our commitment to quality housing and services for our tenants has remained steadfast. In the years to come we want to strengthen our programs and create new ones to keep serving New York's most vulnerable women and children.

I'm so grateful to everyone who has helped us make a difference during the last 15 years. As we head into our "Sweet Sixteen" year I want to give thanks for the friendship, support and time of a few of those who have helped us make a difference in the lives of so many.

- Annabel Davis-Goff, one of our founding board members, has been a visionary supporter. She retires as Chair of the Board and joins the newly formed Advisory Council. She is on the faculty of Bennington College where she has founded the Bennington Prison Education Initiative at NY State Great Meadows Correctional Facility.
- Sheri Sandler, champion extraordinaire for decades and a good friend to many of us, chaired our Gala15 celebration. She is dauntless when it comes to working on a cause in which she believes. She and the Host Committee were vital to the Gala15 success.
- Robert Goldberg, architect, has donated his talent and time to helping us create a pleasant, efficient office and program space for our staff and tenants.
- Nadine Genet, Marie McGurk, Anna Lau, Sheralyn Silverstein, Mary Sillman, and Anne Zeller, the professionals on the pro bono Taproot Foundation Team who helped us to refresh our look and messaging for the Fifteenth Anniversary.
- Paul Hastings, LLP and Proskauer Rose, LLP for their legal guidance and pro bono services.
- David Provost and Enza Itri from the First Unitarian Congregational Society in Brooklyn, shepherded the Phoenix Rising Life Skills Empowerment program from an idea to a fully fledged program to be continued in 2018.

Thank you and I promise you we will work together to continue this important work.



Founder and Executive Director

## HousingPlus

4 West 43rd Street, Second Floor, New York, NY 10036

212-213-0221 [www.housingplusnyc.org](http://www.housingplusnyc.org)

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2017 ANNUAL REPORT

  
**HousingPlus**

Opening doors for women in crisis



## A TENANT'S STORY: BRENDA

Brenda has lived with HousingPlus for almost four years. A Brooklyn native, she was working as a home health aide but lost her apartment due to a substance abuse addiction. As she was working to get clean, she ended up in a city shelter and had no idea how she would get back on her feet. Shelter staff connected Brenda with HousingPlus in 2012, and when she moved into the apartment, she said “I knew I had another chance.”

HousingPlus staff have helped Brenda find new positions as a home health aide, taught her how to use a computer to find and apply for jobs, and gave her clothes to wear to interviews and a metrocard to get there. “I’m proud of who I am, and I’m going to keep moving forward,” said Brenda. “You have to put in the work.” The most important support she’s received, however, is knowing that someone was there for her. “If I need to talk, someone is there. My counselor always tells me to stay positive and listens to what I’m going through,” she said. “You know that you’re never alone. It has made a big difference knowing that somebody cared.”

Brenda is in recovery and continues to work as a health aide. She is now a grandmother, and often takes care of her grandchildren after school. Feeling secure in her own life has allowed her to support the next generation. “I know that the doors won’t be locked anymore because thanks to HousingPlus, I have the key.”

## 2017 HIGHLIGHTS

- Our veterans program has expanded again this year: by the end of 2017, we will serve 70 female veterans, including 20 families and 50 single women.
- Working with our partners in the Women’s Community Justice Project and with support from the Mayor’s Office of Criminal Justice, we have entered a three year demonstration period to provide temporary housing and supportive services for women who are homeless or precariously housed to safely remain in the community while they address their legal issues. During this demonstration period, we plan to serve 100 women a year.
- We created a life skills empowerment program called “Phoenix Rising” in partnership with the First Unitarian Congregational Society in Brooklyn and the Beck Institute at Fordham University. After enjoying a communal meal prepared by the congregation, tenants and their volunteer mentors discussed topics such as dealing with loss, creating a safety plan, self-care, setting goals, and creating a community.
- We’re completing a three year partnership with Samaritan Village to provide housing and services for chronically homeless female veterans.

For more detailed information, visit our website at [www.housingplusnyc.org](http://www.housingplusnyc.org).

## 2017 ACCOMPLISHMENTS

### WHO WE SERVED

Individuals: **238**  
 Adults: **158**  
 Veterans: **30**  
 Single Adults: **100**  
 Families: **58**  
 Veteran Families: **10**  
 Children: **80**

**100%** remain in housing  
**80%** receive benefits  
**54%** are employed (of those able to work)  
**50%** reunite with their families in the first year  
**100%** of kids are promoted to the next grade level in school

### GOVERNMENT GRANTS

U.S. Department of Housing  
and Urban Development  
 New York State Office of  
Alcoholism and Substance  
Abuse Services  
 New York State Office of  
Temporary and Disability  
Assistance  
 New York City Mayor’s Office  
of Criminal Justice

“If each of us thinks when we go home tonight—when we close the door, and feel safe—what we would be without that feeling, we will know the importance of Rita Zimmer’s work. And we will keep on helping to do it.”  
*Gloria Steinem*

### BOARD OF DIRECTORS

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**CO-CHAIRPERSON & TREASURER** Alexis Perrotta  
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## FINANCIAL OVERVIEW

### Revenue

	FY 2016	FY 2017
Contracts	2,444,305	2,673,995
Tenant Rent	475,486	515,526
Private Contributions	649,152	701,821
Other	18,734	16,390
<b>Total Revenue</b>	<b>3,587,677</b>	<b>3,907,732</b>

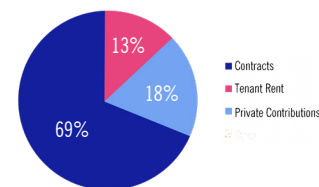
### Expenses

Programs	2,846,690	3,141,831
Management	359,522	356,822
General Fundraising	349,605	317,986
	<b>3,555,817</b>	<b>3,816,639</b>

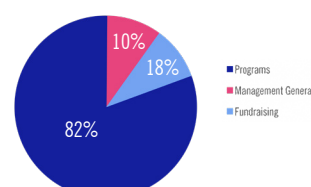
### Net Income/Loss

	<b>31,860</b>	<b>91,093</b>
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FY17 Revenue by %



FY17 Expense by %



A copy of the complete financial statement can be obtained on our website.