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## Help HousingPlus Secure Funding: Vote in the Chick-fil-A True Inspiration Awards!

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Annie Murphy &lt;annie@housingplusnyc.org&gt;

Tue, Sep 5, 2023 at 4:35 PM

To: HousingPlus Board &lt;HPBoard@housingplusnyc.org&gt;, Staff &lt;staff@housingplusnyc.org&gt;



Dear HousingPlus Staff and Board Members,

We hope this message finds you well and rested after the long weekend. We are excited to share some fantastic news: HousingPlus has been selected as a regional finalist for the 2024 Chick-fil-A True Inspiration Awards! As a regional finalist, HP has already been awarded \$30,000 and now has a tremendous opportunity to secure up to \$350,000 in funding to expand our impact within the New York City community. Our team has developed a comprehensive plan across HP social media channels, upcoming events, and communications to increase our chances. This is a team effort and we need your support to make this happen!

### **\*\*How You Can Help:\*\***

#### **\*\*1. Vote for HousingPlus:\*\***

- - Download the Chick-fil-A App or open your existing Chick-fil-A One account (No purchase necessary).
- - Navigate to the 'Rewards' section at the bottom of the screen.
- - Tap on 'News' at the top left of the screen.
- - Click the 'Vote Now' button.
- - Select the Northeast region.
- - Learn about this year's regional finalists and **cast your vote for HousingPlus.**

#### **\*\*2. Spread the Word:\*\***

Encourage your friends, family, colleagues and extended networks to vote for HousingPlus by sharing our posts on your personal social media channels—including FB, Instagram, and LinkedIn, forwarding our e-blasts or sending a personalized email using the attached template. Every vote counts and is crucial to our success in securing this grant.

#### **\*\*Why Your Vote Matters:\*\***

Additional grant money will enable us to provide essential services to our tenants, enhancing their housing experience and empowering them to build stable, sustainable lives and brighter futures for themselves and their families. These services include mental health support, educational programs, and professional resources.

The national recognition this opportunity affords HP, will also elevate our visibility, strengthen our position as the leading provider of housing and supportive services for women and their families, and can serve as an

important marketing tool for future grants and corporate support.

**\*\*A Few Last Notes:\*\***

- Voting is open between September 1st-September 23rd, 2023
- Any person may vote only one time from their Chick-fil-A app
- HP will be notified in December if we have won with an official announcement being made in January 2024
- Please contact David Johnston at [david@housingplusnyc.org](mailto:david@housingplusnyc.org) with any questions.

We are truly a community and your participation in this endeavor is valued and important. Together, we can make a significant difference in bettering the lives of those we serve.

Thank you for your continued dedication and partnership.

With Gratitude,

Rita, Annie, and the HP Development Team

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**HP Chick-fil-A Inspiration Awards email template.docx**  
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